Janet - <https://www.hubspot.com/make-my-persona?persona=-NWlyFL3imOS8Vq-cqC7>

Frank - <https://www.hubspot.com/make-my-persona?persona=-NWm-9o0maOGoOiJRd0u>

Sarah - <https://www.hubspot.com/make-my-persona?persona=-NWm4-UhVx4hzFkeRE1J>

Arkaan - https://www.hubspot.com/make-my-persona?persona=-NWm-9o0maOGoOiJRd0u

Katie - https://www.hubspot.com/make-my-persona?persona=-NWm-9o0maOGoOiJRd0u